



IT'S A HOT NEW FOODSERVICE PHENOMENON

TABASCO® BRAND SALSA PICANTE

CONSUMERS WANT IT. MAKE SURE YOU'VE GOT IT.



TO BE SUPERIOR,
YOU MUST SERVE SUPERIOR.

And it just so happens that TABASCO® Salsa Picante Sauce was **rated superior to the leading competitor** in a blind tasting among Mexican-style hot sauce users.¹ If that's not reason enough to convince you that you need it, how about this—the Mexican-style hot sauce category has grown +20% over the past 12 months.² With all the features you love from TABASCO® Brand, like simple, quality ingredients—you'll have an advantage by serving it at your restaurant.

IT'S THE PERFECT SALSA PICANTE

TABASCO® Salsa Picante is an unmistakably Mexican-style hot sauce that brings everything from breakfast entrées to sandwiches and tacos something cravably extra. With a vibrant blend of spice, a subtle kick of heat and a unique garlicky twang, this mild-yet-savory sauce has the flavor consumers are looking for—and the power to spice up your sales.

**NONE OF THE BAD STUFF.
ONLY SIMPLE INGREDIENTS.**

0 Calories
Fat
Carbs
Added Sugars

No Artificial Ingredients
Preservatives
Allergens


1,000–1,800 SHU

**RICH &
VIBRANT**



**GLUTEN
FREE**

VEGAN



**Plastic Squeeze?
Yes please—for
precision and
ease!**



**MEXICAN-STYLE
HOT SAUCE**

**SERVE MEXICAN FLAVOR
CUSTOMERS CRAVE ALL DAY LONG**



HOT FORMATS IN FOODSERVICE

TABASCO® SALSA PICANTE

PRODUCT	GTIN	SKU	Unit Size	Case Pack
SALSA PICANTE PC PACKET	30011210003980	00398	0.16-fl oz.	200
SALSA PICANTE 16.2-OZ. TABLETOP	30011210008220	00822	16.2-oz.	6
SALSA PICANTE HALF GALLON	30011210005854	00585	64-oz.	2

**FOR MORE INFORMATION, CONTACT YOUR BROKER OR
VISIT OUR WEBSITE TABASCO.COM/FOODSERVICE**

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1 U.S. Consumer-Based Taste Test

2 Numerator Advanced Shopper Profile, YE 6/30/24

