



FOODSERVICE PRODUCT GUIDE

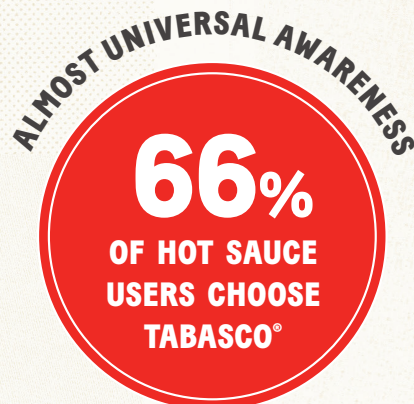




THE LEGENDARY HOT SAUCE

TABASCO® Brand is unlike anything else.
It exists to **LIGHT THINGS UP** transforming everything it touches.

Each TABASCO® Brand Pepper Sauce flavor offers the fascination of something that feels familiar but is surprisingly new every time, making every experience unique. So, it's no wonder then, that TABASCO® is the most popular brand consumed away from home or that TABASCO® enthusiasts are true brand loyalists – spending on average **26% more** than the typical hot sauce buyer.



LIGHT THINGS UP

WHERE OTHERS ARE ONE-NOTE, OBSCURING FLAVORS WITH HEAT, TABASCO® BRAND IGNITES AND AMPLIFIES DISHES ACROSS THE MENU AND AROUND THE GLOBE.

HANDMADE

From heirloom peppers to oak-barrel aging to fire-roasted chipotles, we're crafted by hand.

CLEAN

Original Red is made with only 3 ingredients, and our entire Family of Flavors® is created using the cleanest, simplest ingredients possible.

INNOVATIVE

We don't just lead the industry, we push it forward with new flavors, formats, and ways to make it easier for you to light up your menu.

ICONIC

Our bottle is as iconic as our flavors – unmatched in appeal and potency.

OUR VERSATILITY IS UNPARALLELED, ENERGIZING FOODS ACROSS ALL CULTURES AND CUISINES





Tasting Notes:
OAK-AGED, SPICY, EARTHY



2500-5000 SHU

- 3 simple ingredients
- No preservatives
- Very low sodium (35mg per serving)



Tasting Notes:
SMOKY, RICH, BOLD



1500-2500 SHU

Tasting Notes:
FRESH, ZESTY, BRIGHT



600-1200 SHU



MEET THE REST OF OUR FAMILY.



GLUTEN FREE



SWEET & SPICY



100-600 SHU



BUFFALO STYLE



300-900 SHU



SRIRACHA



1000-3000 SHU



CAYENNE GARLIC



1200-1800 SHU



HABANERO



5000-8000 SHU



SCORPION



23000-33000 SHU

FRONT OF HOUSE: KEEP TABASCO® BRAND WITHIN REACH

CONDIMENT CADDIES WITH FLAVOR APPEAL

TABASCO is the #1 brand in tabletop hot sauce¹

Our caddies make a neat display for your dining room, with space to fit your other condiments and sauces. Choose the TABASCO® Brand Pepper Sauce flavors that best suit your menu.



42%
of customers
expect hot sauce
to automatically be
on the table.²



CUSTOMIZE MENU CREATIONS WITH PUMP CANISTERS

Ideal for your high-volume operation, our easy-to-maintain pump canisters can serve as the most efficient way to provide your customers with the ultimate flavor experience.

PORTION CONTROL PRODUCTS PERFECT FOR EVERY SEGMENT

A versatile solution for on-premise or to-go/delivery, TABASCO® Brand Portion Control packs safely and conveniently give customers the spice and flavor they're seeking, while TABASCO® Brand Mini Bottles are the elevated portion control offering to serve our legendary sauce.



#1 BRAND IN PORTION CONTROL¹

CONSUMERS SELECTED TABASCO® BRAND AS THE BEST CONDIMENT ON PREPARED FOODS.²

1. NPD Supply Track, 12 months ending 10/31/21

2. ThinkNow Custom Equity Study, December 2020

BACK OF HOUSE: ENHANCE FLAVOR. INSPIRE CREATIVITY.

You're looking for simple back-of-house solutions that enhance your customers' favorite menu items —and inspire new ones. Use our convenient bulk formats to add even more flavor to your dishes.

TABASCO® Brand is ranked the most versatile hot sauce brand and the best to use as an ingredient.¹



VERSATILE, KITCHEN-FRIENDLY BULK FORMAT

Dial-up the flavor with profit in mind. Putting the premium TABASCO® Brand name on your menu means you can charge more for each dish, elevating your margins.

- Convenient for high-volume applications back of house
- Great for marinades, dressings, dipping sauces, and wings
- Pour or pump into recipes for quicker, neater prep



BIG FLAVOR, BIG VALUE

Our gallon and 12-ounce Chef's Bottles of Original Red provide even more ways to ignite flavor in the back of house.



"Spicy" is on
70.7%
of US menus¹

AT THE BAR: SHAKE OR STIR IN SOME HEAT

Whether enjoyed by themselves or with a meal, beverages are where you get big margins and happy customers. Keep things interesting with the TABASCO® Brand Family of Flavors® – artisanal sauces that give a touch of the unexpected to cocktails and nonalcoholic drinks.

MIX IT UP WITH BLOODY MARY MIX

TABASCO® Brand Bloody Mary Mix can save you time during busy brunch services. Just add vodka and your signature garnish for the perfect morning cocktail.

CHEFS CHOOSE TABASCO® BRAND FOR BLOODY MARYS

Nothing says brunch like TABASCO® Brand Original Red Sauce – and it's not just for eggs. Whether you go classic or add your own unique twist, don't serve a bloody mary without adding a dash.

TABASCO® BRAND FOODSERVICE PRODUCT SPECIFICATIONS

PRODUCT	UNIT SIZE	CASE PACK	MFR CODE	GTIN	TIE X TIER	GROSS WEIGHT	CASE CUBE	DIMENSIONS (in.)			SHELF LIFE
								LENGTH	WIDTH	HEIGHT	
SWEET & SPICY PEPPER SAUCE											
5-oz. Tabletop	5 oz.	12	00660	30011210006608	30 x 7	10.00	0.25	9.00	6.50	7.50	1.5 years
Half Gallon (Plastic)	64 oz.	2	00680	30011210006806	32 x 6	9.90	0.27	8.38	5.25	10.00	9 months
BUFFALO STYLE HOT SAUCE											
5-oz. Tabletop	5 oz.	12	00250	30011210002501	30 x 7	10.00	0.25	9.00	6.50	7.50	2 years
Half Gallon (Plastic)	64 oz.	2	00253	30011210002532	32 x 6	9.90	0.27	8.38	5.25	10.00	1 year
GREEN JALAPEÑO PEPPER SAUCE											
PC Packet	3g	200	00392	30011210003928	38 x 10	1.65	0.13571	7.375	6.875	4.625	270 days
Mini-Bottle	1/8 oz.	144	00344	30011210003447	24 x 8	6.00	0.106	12.25	6.00	2.50	1 year
Mini-Bottle	1/8 oz.	500	00299	30011210002990	15 x 5	22.00	0.357	13.00	9.50	5.00	1 year
2-oz. Tabletop	2 oz.	12	00971	30011210009715	54 x 5	4.50	0.12	7.00	5.00	5.75	1.5 years
5-oz. Tabletop	5 oz.	12	00920	30011210009203	30 x 7	9.50	0.25	9.00	6.50	7.50	1.5 years
Quarter Gallon (Plastic)	32 oz.	4	00182	30011210001825	32 x 6	10.10	.26	8.25	5.50	10.00	1 year
Half Gallon (Plastic)	64 oz.	2	00580	30011210005809	32 x 6	9.90	0.27	8.38	5.25	10.00	1 year
SRIRACHA SAUCE											
20-oz. Tabletop	20 oz.	6	00832	30011210008329	32 x 6	9.00	0.25	8.50	5.75	9.00	1.5 years
Half Gallon (Plastic)	64 oz.	2	00882	30011210008824	32 x 6	9.90	0.27	8.38	5.25	10.00	1.5 years
CAYENNE GARLIC SAUCE											
2-oz. Tabletop	2 oz.	12	00704	30011210007049	54 x 5	4.50	0.12	7.00	5.00	5.75	2 years
5-oz. Tabletop	5 oz.	12	00705	30011210007056	30 x 7	10.00	0.25	9.00	6.50	7.50	2 years
Half Gallon (Plastic)	64 oz.	2	00750	30011210007506	32 x 6	9.90	0.27	8.38	5.25	10.00	1 year
CHIPOTLE PEPPER SAUCE											
PC Packet	3g	200	00394	30011210003942	38 x 10	1.648	0.13571	7.375	6.875	4.625	270 days
Mini-Bottle	1/8 oz.	144	00275	30011210002754	24 x 8	6.00	0.106	12.25	6.00	2.50	1 year
Mini-Bottle	1/8 oz.	500	00297	30011210002976	15 x 5	22.00	0.357	13.00	9.50	5.00	1 year
5-oz. Tabletop	5 oz.	12	00797	30011210007971	30 x 7	10.00	0.25	9.00	6.50	7.50	2 years
Quarter Gallon (Plastic)	32 oz.	4	00172	30011210001726	32 x 6	10.10	0.26	8.25	5.50	10.00	1 year
Half Gallon (Plastic)	64 oz.	2	00799	30011210007995	32 x 6	9.90	0.27	8.38	5.25	10.00	1 year
ORIGINAL RED SAUCE											
PC Packet	3g	200	00390	30011210003904	38 x 10	1.648	0.13571	7.375	6.875	4.625	270 days
Mini-Bottle	1/8 oz.	144	00016	30011210000163	24 x 8	6.0	0.106	12.25	6.00	2.50	1.5 years
Mini-Bottle	1/8 oz.	500	00007	30011210000071	15 x 5	22.00	0.357	13.00	9.50	5.00	1.5 years
Mini-Bottle	1/8 oz.	24/6	00017	30011210000170	36 x 8	7.00	0.14	7.25	6.50	5.25	1.5 years
2-oz. Tabletop	2 oz.	24	00004	30011210000040	28 x 8	8.50	0.20	9.63	6.38	5.75	3 years
5-oz. Tabletop	5 oz.	12	00028	30011210000286	30 x 7	9.50	0.25	9.00	6.50	7.50	3 years
12-oz. Chef Size	12 oz.	12	00029	30011210000293	15 x 6	18.00	0.52	11.75	9.00	8.50	3 years
Quarter Gallon (Plastic)	32 oz.	4	00162	30011210001627	32 x 6	10.10	0.26	8.25	5.50	10.00	2 years
Half Gallon (Plastic)	64 oz.	2	00575	30011210005755	32 x 6	9.90	0.27	8.38	5.25	10.00	2 years
Gallon (Plastic)	128 oz.	4	00053	30011210000538	9 x 5	39.00	1.20	12.75	13.00	12.50	1 year
HABANERO SAUCE											
2-oz. Tabletop	2 oz.	12	00609	30011210006097	54 x 5	4.50	0.12	7.00	5.00	5.75	2 years
5-oz. Tabletop	5 oz.	12	00610	30011210006103	30 x 7	10.00	0.25	9.00	6.50	7.50	2 years
Half Gallon (Plastic)	64 oz.	2	00630	30011210006301	32 x 6	9.90	0.27	8.38	5.25	10.00	1 year
SCORPION SAUCE											
2-oz. Tabletop	2oz	12	00605	30011210006059	54 x 5	4.5	0.12	5.25	7.00	5.75	1.5 years
5-oz. Tabletop	5 oz.	12	00879	30011210008558	30 x 7	10.00	0.25	9.00	6.50	7.50	1.5 years
Half Gallon (Plastic)	64 oz.	2	00875	30011210008756	32 x 6	9.90	0.27	8.38	5.25	10.00	1 year
BLOODY MARY MIX											
Mildly Seasoned (Glass)	32 oz.	12	00021	30011210000217	10 x 5	40.75	1.12	14.50	11.00	12.00	3 years
Extra Spicy (Glass)	32 oz.	12	00152	30011210001528	10 x 5	40.75	1.12	14.50	11.00	12.00	3 years